



INPUTS

SHORT TERM

LONG TERM

IMPACT

CAPACITY-BUILDING FOR ADVOCATES & ORGS

Web Design & Development
Branding & Identity
General Advisory
& Tech Support

SOFTWARE PROJECTS

Custom Digital Tools
Activism and Advocacy
Adoption of Vegan Lifestyle
Education & Awareness Building

SUPPORTING & ELEVATING THE MOVEMENT

Skills-Based Volunteer Matching
Data & Research
Content Creation
Strategic Partnerships
& Collaborations

Make your organization
look great online, engage users,
and build trust.

Save money, work efficiently,
and avoid costly mistakes.

Promote veganism, inform the
public, and reduce animal
product consumption.

Manage operations smoothly
and collaborate with partners.

Connect with supporters, share
resources, and raise awareness.

Stand out, attract funding,
and build credibility.

Organizations become
tech-savvy, save time, and
allocate funds wisely.

Drive change in policy,
industries, and public opinion.

Simplify tasks, stay organized,
and stay credible.

Forge partnerships,
secure funding, and
share best practices.

**Organizations grow
rapidly and make an
immediate difference.**

**Organization's mission
is more impactful
and effective.**

**Organizations optimize time
to advance their mission.**

**Promote a compassionate
society and save animals
from suffering.**

**Advocate effectively, gain
policy changes, and unite
globally for animal rights.**